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A System's Thinking Approach to Volunteer Management: A Workbook (Paperback)

By Travis Barker

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The corporate ability to support innovation is no longer a competitive advantage. It is now considered a requirement in order to compete in an already saturated marketplace. Innovation no longer the exclusive domain of scientists and research development enterprises but now includes medium and small business enterprises. The challenge facing these public and private businesses alike is to develop the competencies necessary to support innovation throughout the workplace. Plenty of leadership models are available to guide the modern business in the pursuit of team engagement, development, and inspiration but these often lack the drivers to build product and service innovations. Inspiration is not enough. Leadership innovation requires the infrastructure necessary to support innovation and a clear understanding of the barriers that limit its success. The following text supports this discussion beginning with a case example of failed leadership. This business case reviews the downfall of Enron and the 2001 Fiscal Crisis that resulted from the company's misguided leadership. The reader is provided with evidence and suggestions of what led to Enron's downfall but are ultimately supported to identify their...



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