Online Newswriting

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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.
(Newton Runolfsson)

ONLINE NEWSWRITING

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Iowa State University Press. Paperback. Book Condition: new. BRAND NEW, Online Newswriting, K. Tim Wulfemeyer, As new-media news organizations continue to proliferate and traditional news media organizations ramp up their World Wide Web visibility, the ability to write news for online news products is fast becoming a requisite skill for both practicing journalists and journalists in training. Online Newswriting serves as a guide to help prepare practitioners for the brave new world of converging media and web page/Internet journalism. Students learn the basic mechanics, flow, style, tone, methods and techniques of online newswriting through numerous examples and models. Style tests let users easily assess how well they are mastering concepts and skills. Online Newswriting illustrates how to write online news stories incorporating pictures, graphics, audio, and video and describes how to blend the best of writing for print and electronic media into a new way of writing news for mass consumption. Coverage is extensive and includes explanatory, descriptive material; numerous examples and models; style tests; exercises; simulated news copy; and ethical/legal issues/concerns. With an ample supply of simulated wire copy, news releases and fact sheets, Online Newswriting can be used effectively as a practice-rich, main or supplemental text in a variety of journalism courses.

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