



Bricks to Clicks: How to Expand Your Small Business Profitably Onto the Internet (Paperback)

By Liam Scanlan

Createspace Independent Publishing Platform, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Every small business, sooner or later, decides it is time to use the Web to grow their business. Competitors are doing it, and are making headway. To help you take your business profitable to the Internet, Bricks to Clicks helps you ask the right questions, understand the challenges and risks, make the best choices around how to build your website, attract visitors, generate leads and set the course for your long term success and profit through your web presence. It all starts with asking the right questions. How much should I spend on my website? What are my choices on how to build it? Who can help me build it and support it? How do I measure success at every stage? How do I use Social Media (Facebook, Twitter, etc.)? How do I turn visitors into quality sales leads? When will my website start making money? What is a Target Landing Page and how do I create an effective one? How do I create an effective Blog, and what exactly is a Blog? What is the primary purpose of...



READ ONLINE
[1.47 MB]

Reviews

I actually started looking over this publication. It really is rally interesting through studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dana Hintz

Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

-- Elisa Reinger

You May Also Like



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a teacher-educator, this book is an in-depth and...



Ohio Court Rules 2012, Government of Bench Bar

Createspace, United States, 2011. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Superseded by 2013 Edition. This title is available, but should be relied upon solely for purposes of historical reference or...



Ohio Court Rules 2012, Practice Procedure

Createspace, United States, 2011. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Superseded by 2013 Edition. This title is available, but should be relied upon solely for purposes of historical reference or...



Ohio Court Rules 2013, Practice Procedure

Createspace, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. Superseded by 2014 Edition. This title is available, but should be relied upon solely for purposes of historical reference...



Federal Court Rules: 2012

Createspace, United States, 2012. Paperback. Book Condition: New. 244 x 188 mm. Language: English . Brand New Book ***** Print on Demand *****.Superseded by 2013 Edition. This title is available, but should be relied upon solely for purposes of historical reference or...



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...