



# Call It Like It Is: Mature Businesses - And What Happens Next (Paperback)

By Simon Bailey

Createspace, United States, 2012. Paperback. Condition: New. Hangga Ganiadi Koi Studio (illustrator). Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. After 30 years working with businesses, not-for-profits and governments, Simon Bailey knows that there is not much new in the world. People running organizations make the same mistakes year in and year out. Call It Like It Is takes the reader on a light-hearted journey through the process of planning for, running and eventually leaving a business. By contrast with other business books, this one is light on theory and very much about practice! There are three books in the series. Book Three explores the key issues faced in running and exiting from a mature business, organization or division, including raising capital for expansion. It covers the mistakes most people make time and again and shows the reader how not to make them - or fix them if they already have! Each chapter contains three case studies showing how the theory is turned into practice. The case studies have been designed to provide both specific examples of the theory and more general information about management. Every business owner and manager who doesn t take themselves too seriously ought...



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-- Wilber Altenwerth

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