Speak Simple - The Art of Simplifying Technical Presentations

By Erica Olson

Paperback. Condition: New. 57 pages. Losing Jobs in the Presentation RoundNot Connecting to Your AudienceDont Know How to Build a Great PresentationTechnical professionals struggle to speak to their audiences level. In formal presentations, sales meetings, or day-to-day communications, technical professionals must simplify their language to be understood and put clients at ease. Simplification takes root in interpretation. The national parks and zoos have used interpretation to translate the complicated so audiences understand and relate to the subject for decades. Erica brings her years of interpretation experience to the corporate arena and prepares professionals to engage and relate to their audience. The book discusses the problems with most business presentations, how to develop an excellent presentation, simplifying your message with her interpretation method, and delivering that message. If youre going to do a presentation, you may as well do it right and win the job! This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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