



## Blogging While Black

By Shawn P. Williams

Outskirts Press. Paperback. Condition: New. 144 pages. Dimensions: 8.9in. x 5.9in. x 0.4in. Blogging While Black follows the journey of one blogger and one website from relative obscurity to national prominence. In 2006, Shawn P. Williams launched the highly acclaimed and nationally recognized DallasSouthBlog.com also known as Dallas South. The website has been featured on NBC Nightly News and CNN, as well as NPR, BBC, Ebony magazine, The Toronto Star and many other national outlets. Before Google, Twitter, Facebook and YouTube became household names, blogs were used by African-Americans as a vehicle to combat negative images and stereotypes portrayed in the mainstream media. Black Bloggers finally found a way to act upon years of frustrations with mainstream media outlets Blogging While Black is a virtual history lesson which chronicles a time that Williams refers to as The Golden Era of African-American online activism. The book uses emails, blog posts, comments, letters and live chats to thrust readers back to a time just before the explosion of social media and mobile devices. Williams documents how he was able to carve out his own niche in the expanse of the blogosphere by experimenting with technology, networking strategically, and maximizing his God given...

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