



## E-Life: Web-Enabled Convergence of Commerce, Work, and Social Life : 15th Workshop on e-Business, December 12, 2015, Fort Worth, Texas, USA, Revised Selected Papers

By Vijayan Sugumaran

Springer-Verlag Gmbh Sep 2016, 2016. Taschenbuch. Condition: Neu. Neuware - This book constitutes the refereed proceedings of the Workshop on E-Business (WeB 2015), held in Fort Worth, Texas, USA, on December 12, 2015. The theme of WeB 2015 was 'Leveraging Service Computing and Big Data Analytics for E-Commerce', and thus the workshop provided an interactive forum by bringing together researchers and practitioners from all over the world to explore the latest challenges of next-generation e-Business systems and the potential of service computing and big data analytics. The 11 full and 17 short papers, which were selected from 45 submissions to the workshop, addressed a broad coverage of technical, managerial, economic, and strategic issues related to e-business, with emphasis on service computing and big data analytics. They employed various IS research methods such as case study, survey, analytical modeling, experiments, computational models, and design science. 240 pp. Englisch.

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