



Implementation: How to Transform Strategic Initiatives into Blockbuster Results

By Sam Bodley-Scott, Alan P. Brache

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Implementation: How to Transform Strategic Initiatives into Blockbuster Results, Sam Bodley-Scott, Alan P. Brache, The thought leaders at Kepner-Tregoe reveal the seven essential skills to help you effectively put strategic goals into action. If you see a gap in their organization's ability to translate vision into practice, "Implementation" is written for you - a guide to action-oriented management that directly reflects your corporate vision. Management experts Alan Brache and Sam Bodley-Scott draw from their decades of experience, giving you the tools to bring organizational strategy to life in day-to-day operations. Using the exclusive Kepner-Tregoe methodology, it explains each of the seven essential skills of strategy implementation, providing the tactics and diagnostics needed for success.

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