



## Weight Loss Boss: How to Finally Win at Losing--And Take Charge in an Out-Of-Control Food World (Paperback)

By David Kirchhoff

Rodale Books, United States, 2013. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. David Kirchhoff isn't just the President and CEO of Weight Watchers he's also one of its biggest success stories. After a life-changing conversation with a doctor about how his escalating weight was threatening his health, Kirchhoff embarked on a life-altering journey to lose weight and keep it off. In *Weight Loss Boss*, his personal and often hilarious narrative, he divulges his slide into full-fledged obesity and chronicles his struggle to manage his relationship with food and to find an exercise regimen that sticks. Drawing on the latest scientific research and inspiring personal stories of Weight Watchers members and others, Kirchhoff makes the case that the only recipe for long-term success is to radically shift the way we think about weight maintenance. Reductive willpower-based and food-focused diets will never bring lasting change. He explains how to incorporate positive habits that become second nature, to rigorously manage one's food environment and embrace practical behavior-change tools. In the light of a new, healthier lifestyle, change isn't...



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