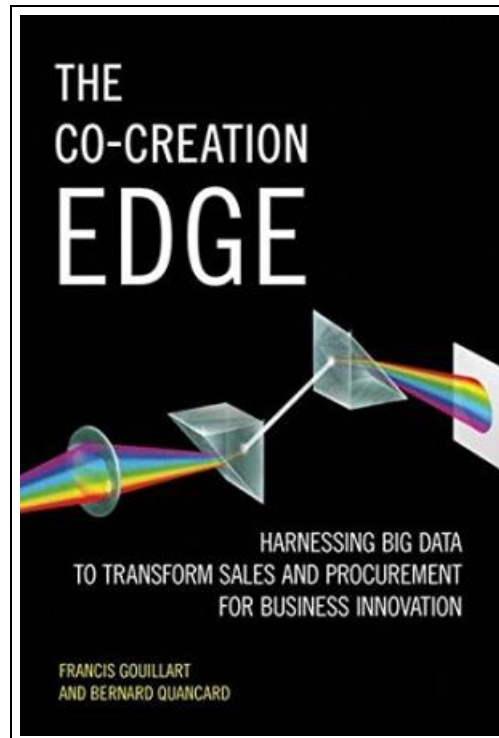


The Co-Creation Edge : Harnessing Big Data to Transform Sales and Procurement for Business Innovation



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(Ms. Ora Buckridge)

THE CO-CREATION EDGE : HARNESSING BIG DATA TO TRANSFORM SALES AND PROCUREMENT FOR BUSINESS INNOVATION

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