



Real Estate Insanity: How to Build Trust, Authority, and Celebrity So You Can Stop Marketing Like Every Other Agent (Paperback)

By Dr Mark Smith

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Differentiate, Position, Distribute. This book is for agents who are sick of cold calling, sick of door knocking, tired of chasing leads. I promise it will be a game changer for you. You ll learn answers to questions I get from agent s all the time, such as -Why cold calling actually hurt your business How to Differentiate yourself as a agent How to Position yourself as an expert How to Distribute your message correctly on social media Why Guru s have lied to you Mind you this isn t like other books. I m not going to tell you to hunkerdown and read your affirmations. There s nothing about believing is creating in this book. But you will have a change in mindset. This book will make you question what you thought you knew bout how to do business in the real estate world That is exactly what I m hoping for.



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