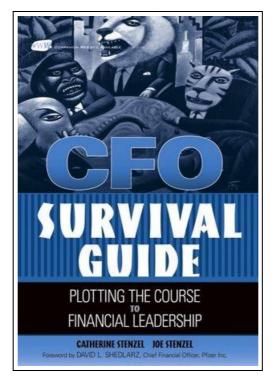
# CFO Survival Guide: Plotting the Course to Financial Leadership (Mixed media product)



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# Reviews

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John Wiley Sons Inc, United States, 2004. Mixed media product. Condition: New. 1. Auflage. Language: English. Brand New Book. Praise for the CFO Survival Guide The CFO Survival Guide is a bold, insightful account of the subtle yet powerful interdependencies connecting human values, beliefs, and behaviors to the work performed by people and the wealth this work creates. The Guide's Declaration of Interdependence will challenge aspiring CFOs and corporate leaders to reexamine their understanding of how wealth is created, sustained, and managed in the twenty-first century, and what effect their roles have on wealth-creation and the evolution of the living organizations they lead. -Charles S. Royer SAS Institute, Public Sector-Federal Government Strategic Solutions Major, U.S. Marine Corps (1990-2003) Stenzel and Stenzel shatter the myth that financial leadership is about money and numbers. They prove that to create wealth, a great CFO must be quantitatively savvy, emotionally intelligent, and inspirational. -Richard E. Boyatzis Professor of Organizational Behavior at Case Western Reserve University Coauthor with Daniel Goleman and Annie McKee of the international bestseller Primal Leadership: Realizing the Power of Emotional Intelligence More important to creating a robust bottom line is to build and nurture relationships with employees, customers, suppliers, community, and nature. Catherine and Joe Stenzel give CFOs a much-needed wake-up call. -H. Thomas Johnson 2001 Shingo Laureate Professor of Business Administration, Portland State University Not your usual CFO portrayal. The Stenzels create a compelling argument for why and how putting CFOs in touch with people is central to organizational success. -Paul Sharman President, Focused Management, Inc.



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