



The Ultimate Business Tune Up: A Simple Yet Powerful Business Model That Will Transform the Lives of Small Business Owners (Paperback)

By Rich Allen

Morgan James Publishing, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Business owners today are constantly faced with difficult challenges and eight of ten new businesses will not survive the first five years. Competition is difficult and building a sustainable, profitable business is arguably the most challenging sport in all of business today. In The Ultimate Business Tune Up Rich Allen combines the experiences of his father's own small business, his personal experiences running and growing a business, and his learning from advising hundreds of small business owners into a powerful, step-by-step guide for small business owners everywhere. Rich introduces a model that is both easy to understand and powerful when used to make strategic business decisions.



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