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Universal Publishers, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Holistic Business Model identifies, in a structured manner, the 48 structural positions and 32 strategies your company can effect, resulting in 2 million variations in your company s strategic environment. This complexity is handled by three layers, consisting of the Operations Layer, the Revenue Transaction Layer and the Business Management Layer. Strategy is the migration from one structural position to...

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- Authored by Benjamin T Solomon
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