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Management Fundamentals: Concepts, Applications, Skill Development

By Professor Robert N Lussier

SAGE Publications Inc, United States, 2016. Loose-leaf. Condition: New. Language: English . Brand New Book. Management Fundamentals 7th Edition presents essential management concepts using a three-pronged approach of concepts, applications, and skill development. Through a variety of thought-provoking applications, Robert N. Lussier challenges students to think critically and apply management concepts to their own experiences. Skill-building exercises, models, self-assessments, and exercises for groups and individuals throughout the text help students to develop their managerial skills. Strong coverage of topics mandated by the AACSB such as ethics, critical thinking, teamwork, and diversity. Key Features: - Chapter on Managing Diversity in a Global Environment addresses the challenges and opportunities of managing a diverse workforce in a global economy - Applying the Concept boxes allow students to develop their critical thinking skills - Work Applications help students bridge the gap between theory and the real world - Join the Discussion boxes highlight the importance of social responsibility and teach students to think ethically - Real-world case students with chapter case questions and cumulative case questions require students to apply management concepts to actual organizations - Skill Builders focus on key skills such as decision making, problem solving, and communication. .



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