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## Comparing Emerging and Advanced Markets Current Trends and Challenges

By Marcus Goncalves

Business Expert Press. Paperback. Condition: New. 140 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. Like Advanced Economies and Emerging Markets, the flagship book of the series, from which this book is derived Comparing Emerging and Advanced Markets recognizes that there is intense competition among emerging markets to capture their share of the global economy. The series addresses questions that are germane to accomplishing this goal. Most important to this end is the study and practice of international business and foreign trade. Undertaking such a study raises many questions which the series will attempt to answer: Why are emerging markets and the firms doing business in them internationalizing so aggressively; and why in the past decade has the pace of internationalization accelerated so rapidly? What competitive advantages do these emerging economies enjoy in comparison to advanced economies, such as the G20, and what are the origins of those advantages? This volume is devoted to a comparison of advanced economies and emerging ones, the advantages and disadvantages of each, and what globalization means in each type of environment. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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