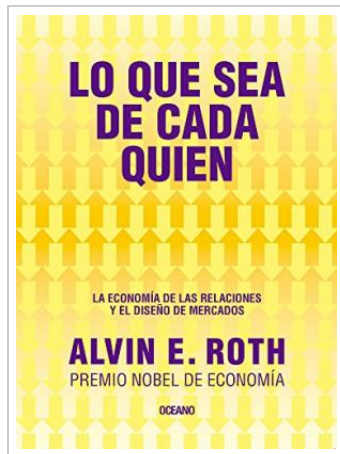




Lo Que Sea de Cada Quien. La Economía de Las Relaciones y El Diseño de Mercados (Paperback)

By Alvin E Roth

Editorial Oceano de Mexico, 2017. Paperback. Condition: New. Language: Spanish . Brand New Book. Alvin E. Roth, Nobel Laureate in economics and distinguished Harvard scholar, offers a useful and accessible approach to the economic concept of matchmaking: the practice designed to great mutually beneficial economic connections between individuals or organizations. In particular, the author deals with the markets and their designs. The idea is to help stakeholder s general reliable diagnoses related to their resources, opportunities, strengths, capabilities, weaknesses, and threats. Alvin E. Roth, Premio Nobel de Economía y distinguido académico de Harvard, ofrece un acercamiento útil y accesible al concepto económico de matchmaking: la práctica destinada a crear conexiones económicas mutuamente beneficiosas entre individuos u organizaciones. El autor se ocupa, de manera particular, del tema de los mercados y su diseño. La idea es ayudar a los interesados a generar diagnósticos confiables relacionados con sus recursos, oportunidades, fortalezas, capacidades, debilidades y amenazas.



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