

Promotional Mission Based Management: Management Theory (Paperback)

By Rick Tresnak

Outskirts Press, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Promotional Mission Based Management is a management theory that enhances the morale and values of a company. It is a stand-alone program that teaches the reader how to objectively determine weaknesses in the organization and promote a positive culture with the positives. This theory can impact every customer they encounter, as well as creating an environment for happier employees.



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