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Intermediate Financial Management + Lms Integrated for Aplia, 1-term Access (Mixed media product)

By Eugene F. Brigham, Phillip R. Daves

CENGAGE LEARNING, 2015. Mixed media product. Book Condition: New. Language: English . Brand New Book. The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves INTERMEDIATE FINANCIAL MANAGEMENT, 12E equips students with a solid understanding of both conceptual theories and practical financial skills. Offering a clear presentation, this comprehensive text from renowned author team Gene Brigham and Phillip Daves reinforces coverage from earlier corporate finance courses while providing new, progressive material to challenge and advance learners. The authors use corporate valuation as a unifying theme to emphasize the theoretic groundwork for value maximization and the practical skills to analyze business decisions. The book's reader-friendly approach incorporates actual business examples and integrated cases as well as Excel spreadsheet models to demonstrate how financial theory in practice leads to solid financial decisions. In addition, the Twelfth Edition gives you the option to include access to MindTap, Cengage Learning's fully online, highly customizable learning experience, as well as the new Cengage Learning Testing Powered by Cognero, a flexible, online system that allows instructors to author, edit, and manage test bank content from multiple Cengage Learning solutions.



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