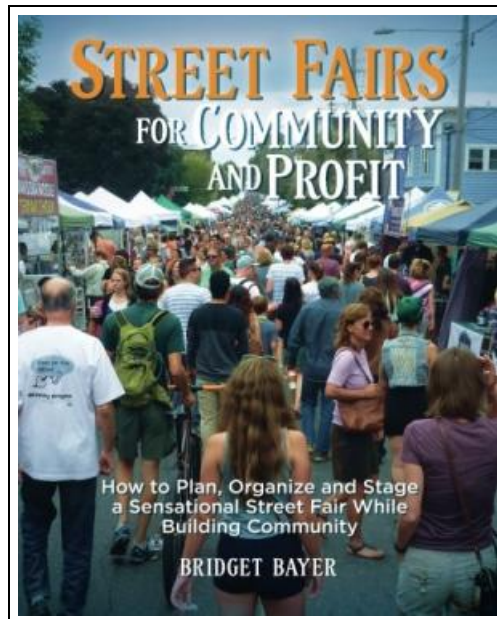


Street Fairs for Community and Profit: How to Plan, Organize and Stage a Sensational Street Fair While Building Community (Paperback)



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Reviews

Extensive guide! Its this sort of very good study. It is actually full of knowledge and wisdom I found out this pdf from my i and dad suggested this ebook to understand.

(Melany Bogisich)



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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. All across America, neighborhood and local merchant associations--looking to raise their profile, create community and generate business--are deciding that a Street Fair is a great way to start. In an oft-repeated scenario, a few dedicated volunteers struggle mightily to figure out how to implement this grand idea, reinventing the wheel each time. That particular struggle is over, with the release of this complete guidebook, **Street Fairs for Community and Profit: How To Plan, Organize and Stage a Sensational Street Fair While Building Community**, by seasoned neighborhood business consultant, Bridget Bayer. This nuts-and-bolts book will especially help new groups in planning-and actually executing-a street fair. For experienced organizers, it will help them PROFIT from their event. The comprehensive guide contains chapters, on Planning, Volunteers, Fundraising, Production, Marketing, and Activities - all the things that happen at the actual event. **Street Fairs for Community and Profit** is a guidebook that will help volunteers plan and execute a street fair. **Street Fair Guidebook Provides:** -Organization and coordinator s tools - Fundraising strategies -Marketing and outreach tips -Relationship-building techniques -Steps to professional event management The guidebook provides real-life examples of how to plan and make a street fair profitable. Learn the tips and tools to create enticing activities that gain publicity. Become an expert on partnership building, sponsor engagement, finding low-cost resources and overall event management. Street fairs can literally put your main street on the map Phillip Stanton, Mississippi Pizza, Sponsor Mississippi Avenue Street Fair 2004 - 2015 A well-coordinated event provides a great opportunity to learn about business and neighbors plus discover your area s resources. Jessie Burke, Co-founder Kenton Street Fair Thank you for helping to organize events that have knit us together...

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