Resumes That Pop (Paperback)

By Pat Criscito

Barron s Educational Series Inc.,U.S., United States, 2011. Paperback. Condition: New. 4th edition. Language: English . Brand New Book. The perfect r sum, says author Pat Criscito, is the one that fits the personality of its owner, tempered, of course, by the expectations of the industry. Writing and designing both paper and electronic versions of a r sum, and using them to build a brand identity on the Web, are the focus of the new 4th edition of R sum s that Pop!, formerly titled Designing the Perfect R sum . This book shows job seekers exactly how to create distinctive r sum s that reflect the unique personality of their owners--their strengths, their background and training, and their career goals. A Twelve-Step R sum Writing Guide opens the book, outlining rules for creating the perfect r sum from a rough concept to a finished presentation. Chapters that follow discuss different kinds of r sum, including functional, chronological, executive, the curriculum vitae, and creative r sum s. Then, the author shows job-seekers how to create and use electronic versions of their r sum, from e-mailable and scannable r sum s to LinkedIn and Facebook profiles. Nowadays, job seekers should expect...

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