



How to Measure and Improve Staff Productivity in Private Practice Optometry

By Jerry Hayes

Createspace, United States, 2014. Paperback. Book Condition: New. 213 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is designed to help optometrists in any size practice, big or small, do an even better job of increasing staff productivity while improving the level of patient care provided by their team. The following topics are covered: What are your obstacles to growth? How big does your team need to be? When do you need an office manager? How much should you pay your staff? How to deal with salary creep. Do staff bonuses really work? How to give your team a sense of purpose. How often to have team meetings. How to hold employees accountable. Hiring top performers. What Other ODs Are Saying About Jerry s New Book Jerry uses his down-to-earth writing style to share his vast knowledge and experience in staff management and team motivation. A must-read, this book will help you make more money. - Neil Gailmard, OD, MBA, FAAO; President, Prima Eye Group; CEO, Gailmard Eye Center Just finished Jerry s book, it is a must read for every OD! - Tom Stout, OD, FAAO Jerry deserves to take a bow...



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