



## Master Your World: 10 Dog-Inspired Leadership Lessons to Improve Productivity, Profits and Communication

By Mary Kelly Phd

Productive Leaders, United States, 2011. Paperback. Book Condition: New. 201 x 132 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Master Your World is a concise, engaging book on business management, people management, and of course, a bit of dog management. Funny, serious, and thoughtful, Kelly s book can change how you interact with the people around you. The ten inspired lessons are designed to simplify the role of leading people, even during difficult times, and in any business organization. The book starts with the top three golden rules: Reward Good Behavior, Do Not Reward Bad Behavior, and Be Consistent. Dr. Kelly emphasizes what every manager should know: You get the behavior that you reward. The next seven lessons are how to communicate, enforce, and maintain the first three lessons while building morale, improving productivity, and ultimately, increasing the bottom line. One of the major strengths of the book is Kelly s writing. She keeps readers interested with true stories, real-life situations, and pragmatic solutions to the daily challenges managers and leaders face in today s evolving workplace. Kelly s techniques were refined during her 21 years as an officer in the U.S. Navy, but Master Your...



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