



## Application Of Business Ethics In International Trade

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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Uganda is at a stage when industrialization and investments are on the increase because of its available raw materials and ready market. In the course of their duties however, various ethical issues come up due to their minding about profit maximization. Ethics has been attracting heightened attention throughout the World. Different Stake holder's expectations of the business have increasingly ranged from maximization of profits to strong levels of Ethics. Ethical Studies in the Ugandan context has been minimal. Therefore there is a need for International Businesses in Uganda to actively embrace application of ethics. This descriptive research sought to check the application of ethics in international trade organizations, the relationship between ethics and trade development, analysis of ethical laws and judicial precedents. I employed multiple research methods, which were qualitative and quantitative. The field data was collected through questionnaires, interviews and observations. The secondary data was obtained through extensive literature review of documents. The results of the study showed that ethical applications in Ugandan corporations are very minimal | Format: Paperback | Language/Sprache: english | 84 pp.



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