



Ymba Business 101 Textbook: Marketing, Finance and Accounting (Paperback)

By L J Keller

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Y.M.B.A. textbook is over 85 pages of learning designed for ages 9 and beyond. A combination of the textbook pages from three individual learning workbooks. This textbook includes lesson pages on three subjects: Marketing, Finance and Accounting. A combination of business topics and useful life skills are presented in an easy to follow format. Ideas are approached and discussed in a variety of styles to capture a students learning style. Business concepts are generally introduced to students at the end of high school or in college. Y.M.B.A. believes students can achieve an understanding of the business world with the use of comprehensive introduction style learning workbooks. Y.M.B.A. topics are discussed using relevant examples based on familiar student scenarios. The optional partner workbook offers worksheet pages, known as The Drawing Board, that provide an opportunity for students to implement the details of the most recent lesson. The worksheets reinforce the lesson as the student applies the learned skills using reasoning and analysis. The pattern of a single page lesson followed by a single page worksheet is consistent throughout each...



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