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30 Days to Social Media Success: The 30 Day Results Guide to Making the Most of Twitter, Blogging, LinkedIn, and Facebook (Paperback)

By Gail Z. Martin

Career Press, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book. One of s Top 20 Books to Read in 2016. Small business owners and solo professionals know they re supposed to use social media to increase sales, but how should they start? Using a unique Rule of 30 approach, 30 Days to Social Media Success is the perfect resource for busy people who want quick results. Thirty short chapters (one for each day of the month) are packed with real-world tips and proven techniques you can use right away. This book makes it easy to tap into the power of today s hottest social media sites to: Get global impact out of press releases, articles, blog posts, and book reviews. Increase your personal and corporate visibility as the go-to expert in your industry. Build relationships with clients and connect with ideal prospects. Network around the world and around the clock with people who need what you have to offer. Wondering how to use social media? Looking for a way to attract new clients without spending a fortune? 30 Days to Social Media Success is for you.



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Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

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An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD