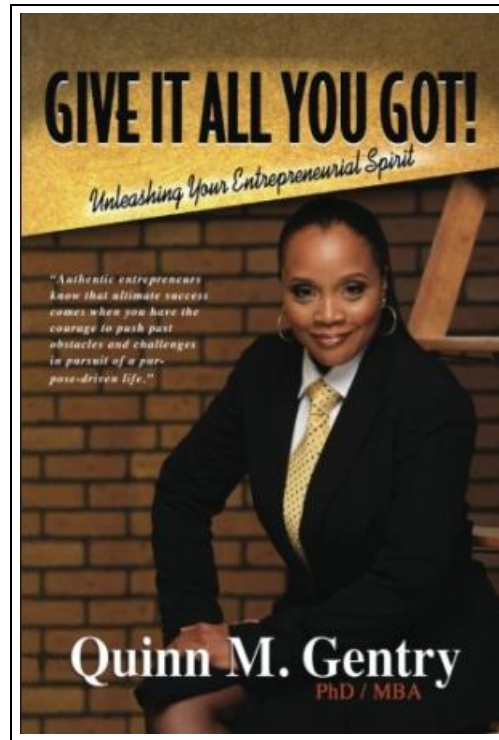


Give it All You Got: Unleashing Your Entrepreneurial Spirit



Filesize: 5 MB

Reviews

Excellent electronic book and helpful one. It usually does not cost a lot of. I am quickly will get a pleasure of reading through a written publication.

(Bernardo Feeney Jr.)

GIVE IT ALL YOU GOT: UNLEASHING YOUR ENTREPRENEURIAL SPIRIT



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Messages of Empowerment Productions. Paperback. Condition: New. 212 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Entrepreneurship is far more than just an idea or creative brainstorm related to a new product or service. It is a complex set of steps aimed at turning creative thoughts into profits. In fact, I was inspired to write a book that bridged the gap between the two extremes of primary writings on entrepreneurship. On one hand, there are technical manuals that provide structure for a business plan. On the other hand, there are motivational books that inspire entrepreneurs to take action. I set out to blend technical tasks and motivational messages. In this way, this book is designed to help entrepreneurs establish and strengthen their brands and to adopt a strong business and operations infrastructure. The technical guidance is fortified with motivational messages to encourage entrepreneurs to go the distance particularly during times of adversity. Part 1: Conceptualizing the Personal Commitment to Entrepreneurship The first three (3) chapters are personal and require undertaking intense, transparent analysis to determine if you are ready to commit to an entrepreneurial way of life. At the conclusion of part one (1), entrepreneurs should understand the responsibility for taking full ownership of being in the drivers seat. Part 2: Business Planning, Brand Management, and Team-Building Chapters four (4) through six (6) highlight detailed activities for business planning and early product or service launch. This phase of entrepreneurship is about developing a roadmap, and customizing business monitoring dashboards to gauge performance as you prepare to go the distance. During this phase you also make preliminary decisions about the types of passengers that will ride in the car as dream team members. Part 3: Growing, Sustaining, and Failing Better Chapters seven (7) and eight (8) provide strategies for advancing into the fast...



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