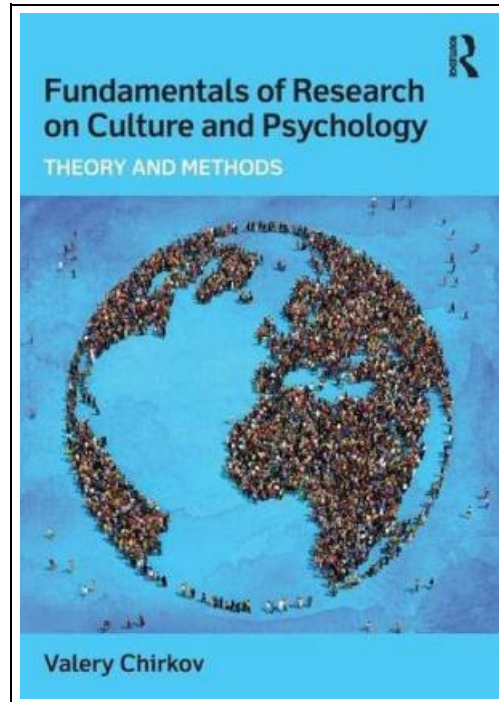# Fundamentals of Research on Culture and Psychology: Theory and Methods

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Taylor Francis Ltd, United Kingdom, 2015. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book. This is the first book that provides detailed guidelines of how to conduct multi-disciplinary research to study people s behaviors in different cultures. Readers are encouraged to look beyond disciplinary boundaries to address issues between individuals and their socio-cultural environments so as to design the most effective studies possible. The core philosophical and theoretical assumptions that underlie the strategies, designs, and techniques used when researching cultural issues are examined. The book reviews all the steps that go into doing cultural research from formulating the research problem to selecting the most appropriate method for data analysis. Realist and interpretivist paradigms together with the theory of cultural models and quantitative, qualitative, mixed-method, and multiple-design strategies are reviewed. Case studies, ethnographies, and interviewing techniques are emphasized throughout. Chapters open with learning objectives and end with a conclusion, a glossary, questions, exercises, and recommended readings. Numerous multidisciplinary examples, tables, and figures demonstrate and synthesize the analysis of data. Information boxes provide historical notes and how-to boxes provide tips on methodological issues. Highlights include: -Encourages researchers to breach disciplinary boundaries to address the problems of human functioning in different cultures (Chs. 1 2). -Introduces readers to the theory of cultural models that helps bridge the human mind and socio-cultural realities (Chs. 2 10). -Propagates the realist and interpretivist philosophical paradigms for doing cultural studies and demonstrates how to use these approaches when studying people in different cultures (Chs. 3 4). -Helps readers formulate productive research questions, articulate concepts, and understand the role theories play in cultural research (Ch. 5 - 6). -Reviews research designs including case-based and variable-based ones, person-centered ethnography, interviewing, and quantitative studies (Chs. 7 - 10). - provides instructors with Power Points,...

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