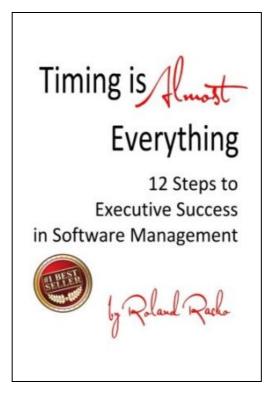
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TIMING IS ALMOST EVERYTHING: 12 STEPS TO EXECUTIVE SUCCESS IN SOFTWARE MANAGEMENT (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand *******. How do successful companies create software systems that people love? Why do some software projects capture full business value while others flop? Do you know the pattern underlying how successful managers hook into their team s sense excellence? Will you be able to make your software teams engage with projects in a way that surprises and delights everyone? Taking less than 150 pages, Roland Racko answers these questions (and many more) in this recent #1 Best Seller book. The book explains how management by query - a 12-step process during the software development process - subtly encourages positive team behavior. This book shows you, the non-technical executive, start-up founder or manager (someone having approval control over software development), a new way to corral the software development process in a manner that enhances the business value of the product and the project. How? By building on insights you already possess: life experience. Those insights have always been part of your experience, even though that experience, has been mostly, if not entirely, non-technical. The book conceptually divides the assertion of executive influence in 12 steps, each of which is strategically-timed. Each step draws on those life insights. You are not simply reading a handbook on how a largely non-technical executive can successfully manage software teams using strategic timing, but you are also about to learn how to re-purpose your best personal insights to achieve maximum business value from your project. Timing Is Almost Everything is based on Racko s years of consulting, research, and practical experience. He wrote the book he wished had been available to him as a start-up consultant-not abstract theory, but a how-to guide for building better software systems. Timing Is...



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