



Strategy for Competition: Powerful Lessons for Effective Management

By Hermann Simon

B Jain Publishers Pvt Ltd. Paperback. Book Condition: new. BRAND NEW, Strategy for Competition: Powerful Lessons for Effective Management, Hermann Simon, This is a book which has contributions from entrepreneurs, managers, professors, management gurus and consultants from all over the world. The readers can derive benefit from the book which spread light on a multitude of aspects that deals with building and applying winning strategies for business. The individual articles are very succinct and effective knowledge can be acquired or the existing knowledge can be refreshed. Its for those who plan the strategy to reach their goals. The book addresses to top managers and executives and researcher workers who are interested in practical strategy will also find wealth of information in this book.



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