



United Under SAP

By Marcel Gundlach

GRIN Verlag. Paperback. Condition: New. 84 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Bachelor Thesis from the year 2008 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1, 3, University of Applied Sciences Berlin, course: Wirtschaftsinformatik, language: English, abstract: Nowadays, companies all over the world face incredible pressure in global markets. To survive and to stay competitive, procurement of every description needs to be developed as a major leverage to save cost in the recent years. To achieve competitive differentiation with advantage, companies have to empower information workers. Business processes are the key to unlock the potential of these strategies. A supportive IT structure may play a decisive role for business processes and can make a great deal of difference. The implementation of an ERP system provides an opportunity of a configurable information system (IS) package that integrates information and information-based processes within and across-functional areas in an organization. In information system areas, implementation is defined as the process that begins with the managerial decision to install a computer-based . . . This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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