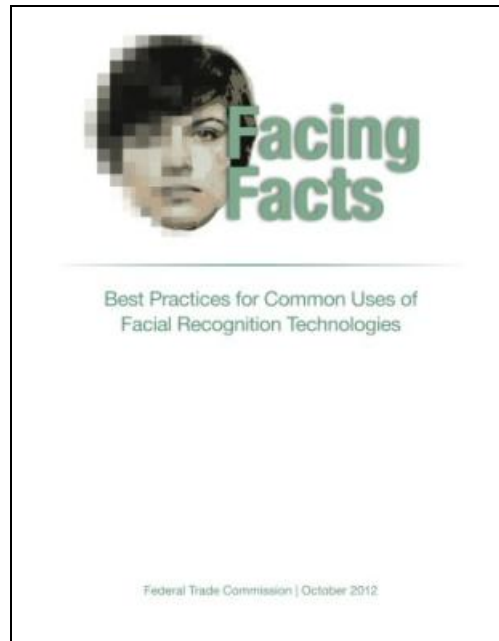


Facing Facts: Best Practices for Common Uses of Facial Recognition Technologies (Paperback)



Filesize: 4.91 MB

Reviews

Most of these ebook is the perfect publication offered. Sure, it really is play, still an interesting and amazing literature. You wont truly feel monotony at whenever you want of your time (that's what catalogs are for about in the event you check with me).

(Roosevelt Rohan)

FACING FACTS: BEST PRACTICES FOR COMMON USES OF FACIAL RECOGNITION TECHNOLOGIES (PAPERBACK)



To download **Facing Facts: Best Practices for Common Uses of Facial Recognition Technologies (Paperback)** PDF, make sure you follow the hyperlink beneath and save the ebook or gain access to additional information that are in conjunction with **FACING FACTS: BEST PRACTICES FOR COMMON USES OF FACIAL RECOGNITION TECHNOLOGIES (PAPERBACK)** ebook.

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In the 2002 film *Minority Report*, Steven Spielberg imagined a world in which companies use biometric technology to identify us and serve us targeted ads. Ten years later, that vision is coming closer to reality. Having overcome the high costs and poor accuracy that once stunted its growth, one form of biometric technology - facial recognition - is quickly moving out of the realm of science fiction and into the commercial marketplace. Today, companies are deploying facial recognition technologies in a wide array of contexts, reflecting a spectrum of increasing technological sophistication. At the simplest level, the technology can be used for facial detection; that is, merely to detect and locate a face in a photo. Current uses of facial detection include refining search engine results to include only those results that contain a face; locating faces in images in order to blur them; ensuring that the frame for a video chat feed actually includes a face; or developing virtual eyeglass fitting systems and virtual makeover tools that allow consumers to upload their photos online and try on a pair of glasses or a new hairstyle. A more refined version of facial recognition technology allows companies to assess characteristics of facial images. For instance, companies can identify moods or emotions from facial expressions to determine a player's engagement with a video game or a viewer's excitement during a movie. Companies can also place cameras into digital signs to determine the demographic characteristics of a face - such as age range and gender - and deliver targeted advertisements in real-time in retail spaces.



[Read Facing Facts: Best Practices for Common Uses of Facial Recognition Technologies \(Paperback\) Online](#)



[Download PDF Facing Facts: Best Practices for Common Uses of Facial Recognition Technologies \(Paperback\)](#)

Related eBooks



[PDF] I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book

Access the link under to download and read "I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book" PDF document.

[Read eBook](#)

»



[PDF] I Learn, I Speak: Basic Skills for Preschool Learners of English and Chinese

Access the link under to download and read "I Learn, I Speak: Basic Skills for Preschool Learners of English and Chinese" PDF document.

[Read eBook](#)

»



[PDF] Mass Media Law: The Printing Press to the Internet

Access the link under to download and read "Mass Media Law: The Printing Press to the Internet" PDF document.

[Read eBook](#)

»



[PDF] Harts Desire Book 2.5 La Fleur de Love

Access the link under to download and read "Harts Desire Book 2.5 La Fleur de Love" PDF document.

[Read eBook](#)

»



[PDF] Kingfisher Readers: Rainforests (Level 5: Reading Fluently)

Access the link under to download and read "Kingfisher Readers: Rainforests (Level 5: Reading Fluently)" PDF document.

[Read eBook](#)

»



[PDF] Kingfisher Readers: Space (Level 5: Reading Fluently)

Access the link under to download and read "Kingfisher Readers: Space (Level 5: Reading Fluently)" PDF document.

[Read eBook](#)

»