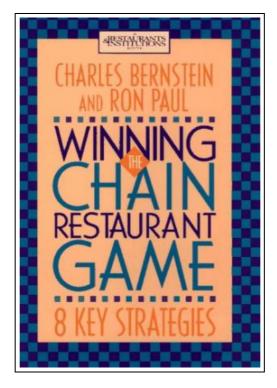
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WINNING THE CHAIN RESTAURANT GAME: EIGHT KEY STRATEGIES (HARDBACK)



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