



Economic and Business Forecasting: Analyzing and Interpreting Econometric Results (Hardback)

By John Silvia, Iqbal Azhar, Kaylyn Swankoski

John Wiley Sons Inc, United States, 2014. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. Discover the secrets to applying simple econometric techniques to improve forecasting Equipping analysts, practitioners, and graduate students with a statistical framework to make effective decisions based on the application of simple economic and statistical methods, Economic and Business Forecasting offers a comprehensive and practical approach to quantifying and accurate forecasting of key variables. Using simple econometric techniques, author John E. Silvia focuses on a select set of major economic and financial variables, revealing how to optimally use statistical software as a template to apply to your own variables of interest. * Presents the economic and financial variables that offer unique insights into economic performance * Highlights the econometric techniques that can be used to characterize variables * Explores the application of SAS software, complete with simple explanations of SAS-code and output * Identifies key econometric issues with practical solutions to those problems Presenting the ten commandments for economic and business forecasting, this book provides you with a practical forecasting framework you can use for important everyday business applications.



Reviews

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