



Making Creativity Practical: Innovation That Gets Results

By Stan Gyskiewicz, Sylvester Taylor

Center for Creative Leadership, United States, 2003. Paperback. Book Condition: New. 198 x 122 mm. Language: English . Brand New Book ***** Print on Demand *****.The process of practical creativity provides leaders with an especially nimble problem-solving approach. The goal of the process is to produce high-quality ideas that are appropriate to the task--which means groups and organizations can implement them with less risk.



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