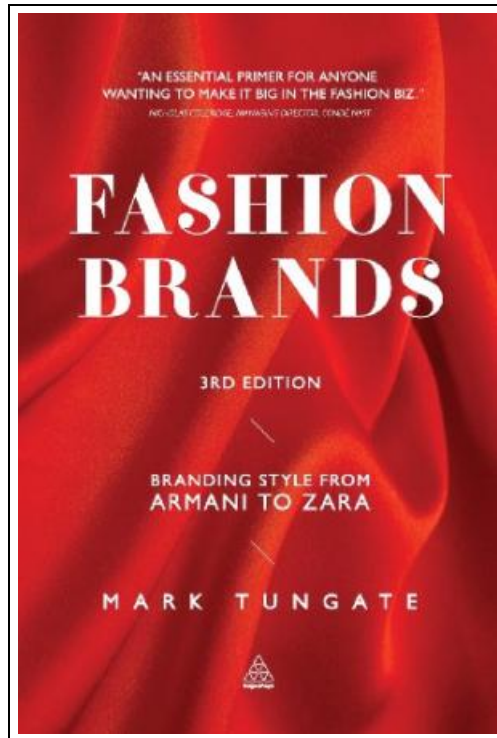


## Fashion Brands: Branding Style from Armani to Zara (3rd Revised edition)



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