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CROWDFUNDING: LE GUIDE ULTIME (PAPERBACK)



Blurb, 2017. Paperback. Condition: New. Language: French. Brand New Book ***** Print on Demand *****. Vous avez un projet mais les banques refusent de vous aider? Alors demandez aux internautes de vous financer! Le crowdfunding, ou financement participatif, permet aux porteurs de projets de se faire financer directement par les internautes avec un minimum d intermediation de la part de la finance traditionnelle. Ce guide pratique s adresse aux dirigeants d entreprise ou d association, aux managers...

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- Authored by Michael Paes
- Released at 2017



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