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Research on Strategic Groups: Progress and Prognosis (Classic Reprint) (Paperback)

By Dr Howard Thomas

Forgotten Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Research on Strategic Groups: Progress and Prognosis Strategic management is a rapidly developing area of research within the management discipline. Much of it is defined and understood in terms of a general paradigm set out in Schendel and Hofer In addition, it draws upon theoretical concepts from certain relatively-mature disciplines (Jemison, 1981a), which have been recognized as having a significant impact on theory development and testing in strategic management. These include: industrial organization (IO) economics (Porter, Organization Theory and Administrative Behavior (Jemison, 1981b); Marketing (Biggadike, and Financial Theory (Bettis, 1983; Duhaime Thomas, 1983; Meyers, Somewhat less frequently, strategy researchers also draw upon concepts and research methodological advances from other disciplines such as sociology, psychology. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may...

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