



Linking National Culture to Domestic Entrepreneurial Activity

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GRIN Verlag Aug 2009, 2009. Taschenbuch. Book Condition: Neu. 210x148x6 mm. This item is printed on demand - Print on Demand Neuware - Diploma Thesis from the year 2008 in the subject Sociology - Individual, Groups, Society, grade: 1,3, LMU Munich (Fakultät für Betriebswirtschaft), course: ABWL, language: English, comment: Interkulturelle, Entrepreneurship, Unternehmensgründung, Unternehmertum, Komparative Studien, Gründerforschung, Kulturelle Faktoren, Erfolgsfaktoren, Traits, internationale, success factors, start-up, small business, venture, founding, cross-cultural, international, sociology, anthropology, Anthropologie, Soziologie , abstract: In September 2006, the OECD launched a major initiative dedicated to establishing internationally comparable statistics on entrepreneurship and its determinants (OECD 2006). This highlights the importance of several aspects. 1. The impact of entrepreneurial activity in societies is manifold and critical to the economical success of nations. 2. The role of entrepreneurship is becoming increasingly significant with regard to the development of international businesses in a global market environment. 3. From a scientific point of view, entrepreneurship is gaining evermore attention from scholars of various disciplines. As A review of literature suggests, various socio-cultural elements determine entrepreneurial activity across countries. Yet, in spite of its economic and social significance, domestic venture creation rates - in international comparison - vary significantly. Relying on the definition...



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