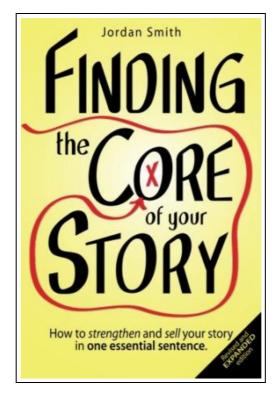
Finding the Core of Your Story: How to Strengthen and Sell Your Story in One Essential Sentence



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(Juliet Mertz)

FINDING THE CORE OF YOUR STORY: HOW TO STRENGTHEN AND SELL YOUR STORY IN ONE ESSENTIAL SENTENCE



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