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THE COMMUNICATION PANACEA: PEDIATRICS AND GENERAL SEMANTICS



Institute of General Semantics, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Communication Panacea: Pediatrics and General Semantics fills a major gap in the study of the modern doctor-patient relationship, applying the principles of General Semantics to the uncanny communicative processes affecting the way patients perceive their illness, as well as their response to it. Writing in the tradition of Neil Postman, Ivan Illich, and Susan...

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- Authored by Eva Berger, Isaac Berger, Institute of General Semantics
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