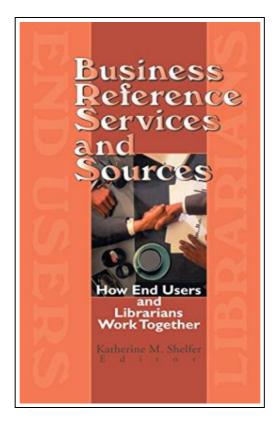
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Routledge. Hardcover. Condition: New. 132 pages. Dimensions: 8.8in. x 6.2in. x 0.6in.The most proactive source for business reference librarian information on the market, Business Reference Services and Sources: How End Users and Librarians Work Together shows you that the librariancustomer relationship is as synergistic as ever. It gives you timely facts about how librarians and users work together and how those partnerships are built. In it, youll encounter group projects done by faculty, students, external users, and non-librarian supervisors and discover an enlightening spirit of collaboration lacking in most research literature today. Further establishing the marketability of contemporary research librarians, Business Reference Service and Sources goes to the front lines of business reference service, solidifying and updating the librarian-user partnership. Youll see how research librarians can reach users at the crux of their needs. Overall, individual chapters address the needs of such people as students, business school officials, and corporations. Specifically, youll read about these areas: Internet business research and ESL students corporate home pages as supplements to traditional business resources networking with community business sources synergy in the information specialist-customer partnership avoiding information overload in bibliographic instruction the Internets impact on government documents assessing the validity of electronic journals underprivileged, nontraditional students and bibliographic instruction Today, in our climate of negative ad campaigns directed at libraries and librarians in general, business reference librarians face many challenges, academic as well as professional. But if youre one of the vocal, proactive supporters of productive librarian-customer partnerships, this book will help you grow feet and move out from behind the restrictive comfort of your desk into the worlds classrooms and manufacturing teams. Certainly, Business References and Sources will convince you that collaborative projects between contemporary reference librarians and end-users are alive and well. This item ships from multiple locations. Your book may...

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