



Getting Down and Digital: How to Self-publish Your Book - A Step-by-step, No-nonsense, No-hype Guide to Successfully Publishing Your Book Yourself (Paperback)

By A.P. Fuchs

COSCOM ENTERTAINMENT, Canada, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In an age of self-publishing hype and scattered sources of reliable information, it s difficult for the would-be self-publisher to learn how to properly launch their career and avoid the inevitable pitfalls the world of independent publishing is known for. Not anymore. Getting Down and Digital: How to Self-publish Your Book is by self-publishing veteran A.P. Fuchs, who has been self-publishing fiction for nearly a decade. From getting suckered in by a vanity press to learning the hard truth behind successful self-publishing, A.P. Fuchs has been through the school of hard knocks and beyond, coming out on the other side with a publishing platform that has enabled him to support his family while independently publishing fiction. In Getting Down and Digital: How to Self-publish Your Book you will learn: the most critical lesson about self-publishing you will ever discover; a no-nonsense, non-hyped approach to desktop publishing; proper paperback and eBook formatting; book marketing strategies for on-line and off-line sales; all explained in an easy-to-understand, step-by-step format, helping you to take your finished manuscript to market with ease; paperback and eBook publishing checklists and...



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