



Unified Communications - Competive Advantage in a Global World

By Ralf Lehmann

GRIN Verlag Jul 2009, 2009. sonst. Bücher. Book Condition: Neu. 228x148x20 mm. This item is printed on demand - Print on Demand Neuware - Scientific Essay from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: keine, University of Bratislava, course: 11. SGBED Konferenz, language: English, abstract: The concept of Unified Communications integrates different media as telephony, presence, e-mail, audio and Web conferencing, video conferencing, mail, unified messaging and instant messaging based on internet protocols and web standards. The article shows the competitive advantages by quicker decision, better alignment of global spread teams and cost effectiveness. Some challenges in using this concept are shown, so that only first enterprises are using this concepts. The article shows the concrete experiences of this first users and compares them with the theoretical concept. [.] 28 pp. Englisch.



Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reiche

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

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