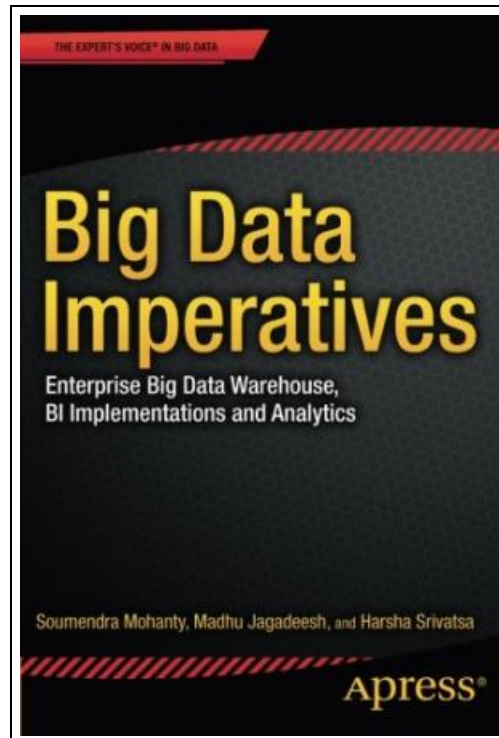# Big Data Imperatives: Enterprise Big Data Warehouse, BI Implementations and Analytics (Paperback)

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Reviews

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf.

(Alfreda Bradtke)

BIG DATA IMPERATIVES: ENTERPRISE BIG DATA WAREHOUSE, BI IMPLEMENTATIONS AND ANALYTICS (PAPERBACK)

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Springer-Verlag Berlin and Heidelberg GmbH Co. KG, Germany, 2013. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Big Data Imperatives, focuses on resolving the key questions on everyone s mind: Which data matters? Do you have enough data volume to justify the usage? How you want to process this amount of data? How long do you really need to keep it active for your analysis, marketing, and BI applications?Big data is emerging from the realm of one-off projects to mainstream business adoption; however, the real value of big data is not in the overwhelming size of it, but more in its effective use.This book addresses the following big data characteristics:Very large, distributed aggregations of loosely structured data - often incomplete and inaccessible Petabytes/Exabytes of data Millions/billions of people providing/contributing to the context behind the data Flat schema s with few complex interrelationships Involves time-stamped events Made up of incomplete data Includes connections between data elements that must be probabilistically inferred Big Data Imperatives explains what big data can do . It can batch process millions and billions of records both unstructured and structured much faster and cheaper. Big data analytics provide a platform to merge all analysis which enables data analysis to be more accurate, well-rounded, reliable and focused on a specific business capability.Big Data Imperatives describes the complementary nature of traditional data warehouses and big-data analytics platforms and how they feed each other. This book aims to bring the big data and analytics realms together with a greater focus on architectures that leverage the scale and power of big data and the ability to integrate and apply analytics principles to data which earlier was not accessible. This book can also be used as a handbook for practitioners; helping them on methodology,technical architecture, analytics techniques and best...

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