



## The Orange Revolution How One Great Team Can Transform an Entire Organization

By Adrian Gostick

Tantor. No binding. Condition: New. Dimensions: 6.7in. x 6.5in. x 1.0in. Following the enormous popularity of their bestselling *The Carrot Principle*, Adrian Gostick and Chester Elton return with a groundbreaking guide to building high-performance teams. The powerful research reported in *The Orange Revolution* reveals that the true driver of exceptional success for great companies is not a genius CEO. Breakthrough success is driven by a particular breed of breakthrough team that generates its own momentum: a harmonious group of colleagues in the trenches, working passionately together to pursue a shared vision and leading their whole company to a new level. Yet the research also shows that less than twenty percent of teams are working anywhere near their optimal capacity. Based on their extraordinary experience working with leading companies, including Zappos.com, Pepsi Bottling Group, and Madison Square Garden, as well as on a never-before-published 350,000-person study by the Best Companies Group which issues the Best Places to Work list, Gostick and Elton reveal the five vital characteristics of these great teams and provide a powerful step-by-step prescription for building them. Through remarkable stories from organizations that have used these methods to take teams to the breakthrough level, they show exactly how to ignite...



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