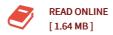




Classroom Assessment: Pearson New International Edition: What Teachers Need to Know (Paperback)

By W. James Popham

Pearson Education Limited, United Kingdom, 2013. Paperback. Condition: New. 7th edition. Language: N/A. Brand New Book. Were you looking for the book with access to MyEducationLab? This product is the book alone and does NOT come with access to MyEducationLab. Buy the book and access card package to save money on this resource. For students taking assessment courses in educational psychology or tests and measurement departments. Written with energy and wit, this reader-friendly text discusses practical ways in which teachers can develop and use well-written tests to improve their effectiveness in the classroom. With its constant attention to the instructional implications of educational assessment, Classroom Assessment: What Teachers Need to Know, 7/e, helps readers become assessment literate -- to understand the fundamental concepts and processes of educational testing that will influence teachers hour-to-hour instructional decisions. The text recognizes and highlights the exponential increase in the importance of educational assessment in an era of common core state standards and teacher-evaluations based on students test scores. From reviews of the book: I think that [the writing] is a particular strength of this text. The conversational and humorous tone is highly engaging and will help to hook students, especially those that might be...



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