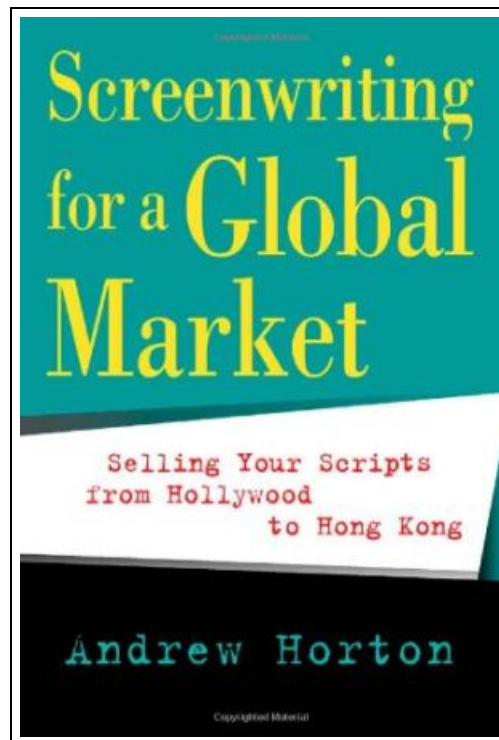


## Screenwriting for a Global Market: Selling Your Scripts from Hollywood to Hong Kong



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University of California Press, United States, 2004. Paperback. Book Condition: New. New.. 224 x 154 mm. Language: English . Brand New Book. Cinema is a truly global phenomenon and screenwriters who limit their ambitions to Hollywood can unnecessarily limit their careers. This book, loaded with information on every page, provides the practical know-how for breaking into the global marketplace. It is the first book to offer specific advice on writing for screens large and small, around the world from Hollywood to New Zealand, from Europe to Russia, and for alternative American markets including Native American, regional, and experimental. The book provides valuable insider information, such as: Twenty-five per cent of German television is written by Hollywood writers. Screenwriters just need to know how to reach that market; Many countries, including those in the European Union, have script development money available - to both foreign and local talent - from government-sponsored film funds; and, the web's influence on the film industry has been profound, and here you can find out how to network through the web. The book also lists the key web addresses for writers. Andrew Horton, author of two acclaimed books on screenwriting, includes personal essays by accomplished screenwriters from around the world and offers insightful case studies of several films and television scripts, among them: *My Big Fat Greek Wedding* ; *Crouching Tiger, Hidden Dragon* ; and, *The Sopranos* . Full of endless enthusiasm for great films and great scripts, this book will be an essential resource for both aspiring writers and accomplished writers hoping to expand their horizons, improve their skills, and increase their chances for success. It includes an interview with Terry Gilliam and contributions from: Bernard Gordon, writer for *The Day of the Triffids* and *The Thin Red Line* ; Lew Hunter, *Chair of...*



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