



Business Analytics

By Albright, S. / Winston, Wayne

Condition: New. Publisher/Verlag: Cengage Learning EMEA | Data Analysis & Decision Making | Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! This popular quantitative methods text helps you maximize your success with its proven teach-by-example approach, student-friendly writing style, and complete Excel 2016 integration. (It is also compatible with Excel 2013, 2010, and 2007.) The text devotes three online chapters to advanced statistical analysis. Chapters on data mining and importing data into Excel emphasize tools commonly used under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. Up-to-date problem sets and cases demonstrate how chapter concepts relate to real-world practice. In addition, the Companion Website includes data and solutions files, PowerPoint slides, SolverTable for sensitivity analysis, and the Palisade DecisionTools Suite (@RISK, BigPicture, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver). | 1. Introduction to Business Analytics.Part 1: EXPLORING DATA.2. Describing the Distribution of a Single Variable.3. Finding Relationships among Variables.Part 2: PROBABILITY AND DECISION MAKING UNDER UNCERTAINTY.4. Probability and Probability Distributions.5. Normal, Binomial, Poisson, and Exponential Distributions.6. Decision Making under Uncertainty.Part 3: STATISTICAL INFERENCE.7. Sampling and Sampling Distributions.8. Confidence Interval Estimation.9. Hypothesis Testing.Part 4: REGRESSION ANALYSIS AND...



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This sort of publication is everything and made me seeking forward and much more. Better then never, though i am quite late in start reading this one. I am easily could possibly get a delight of reading through a created pdf.

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