



## Leading for Health and Wellbeing (Hardback)

By -

Sage Publications Ltd, United Kingdom, 2012. Hardback. Condition: New. New.. Language: English . Brand New Book. Building on the core competences for public health, this book focuses on the key areas of leadership and collaborative working to improve health and wellbeing. Aimed at those undertaking Masters courses in public health and health promotion, (as well as those seeking to gain public health registration through the compilation and submission of a portfolio) this book focuses on leadership and collaborative working to improve health and wellbeing. Leadership, building alliances, developing capacity and capability, working in partnership with other practitioners, agencies and communities, understanding different organisational structures and cultures and working effectively across organisational boundaries are central themes throughout this book. Leadership skills such as negotiation, persuasion and influencing and the nature of power and the importance of understanding one's self and the communication process and project management skills and leading and managing change to improve health and wellbeing are considered. Case studies, activities and research summaries are used throughout the book to help the reader to understand how to apply the theory to practice.



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